

OBJECTIVE

Employment as an Art Director in a creative environment

PROFESSIONAL SUMMARY

- highly creative and innovative professional, who is open to new concepts and ideas
- broad knowledge of contemporary design based on traditional art training
- ability to concept, produce and troubleshoot
- extensive art direction and project management experience
- comfortable working in a team environment or alone
- able to work well under pressure and meet deadlines
- thorough, meticulous and pays great attention to details
- ability to articulate design concepts effectively to both internal and external audiences

RELEVANT SKILLS AND EXPERIENCE

- extensive experience in directing and implementing broad range of revenue-generating high-impact marketing, online and print-design as well as e-commerce projects
- launched over 50 commercial and non-commercial web sites
- collaborated with the copywriter to generate and execute creative concepts and brand-design solutions from inception to finished product
- experience across all key areas of communication within traditional and non-traditional channels including: Advertising, Online, Promotions, Direct Mail and Events
- managed multiple projects by producing digital files of mood-boards, comps, layouts, storyboards for presentation and production-ready files
- industries include: cosmetics, pharmaceutical, e-commerce, non-profit, publishing, pr
- computer skills: Adobe Creative Suite, Powepoint, Fireworks, Acrobat, Dreamweaver
- traditional Illustration, excellent sketching abilities

PROFESSIONAL EXPERIENCE

11/2008-02/2009	Root IQ, NYC, Art Director
03/2008-07/2008	Tribal DDB, NYC, Art Director
10/2007-02/2008	MRM Worlwide, NYC, Art Director
05/2007-01/2008	Igicom, NYC, Art Director
03/2005-05/2007	Grey Healthcare Group, NYC, Art Director
09/2003-03/2005	Connors Communications, NYC, Art Director
09/2001-12/2002	Books Online, NYC, Creative Director
06/2000-01/2001	JWT, NYC, Art Director
09/1997-06/2000	United Media, NYC, Art Director

FREELANCE CLIENTS INCLUDE

Wall Street Journal, GoldsGym.com, Essence Online, WEBtv.com, AMCtv.com, Ameritrade.com, UN.org, LifeTime TV, Bon Appetit, Jane Hurd Studio, Trade Fashion Magazine, ABC Multi-Media, Time Warner, ZDF (German TV), Medical News Network, Nicholson NY, Ogilvy & Mather, SONY Music, Bloomindales

EDUCATION

2005-2007	Pratt Institute, Brooklyn, NY MFA, 2007
1989-1992	Pratt Institute, Brooklyn, NY BFA in Computer Graphic Design, May 1992
1984-1986	Serov School of Art, Leningrad, Russia Fine Art Major, May 1986

REFERENCES

available upon request